

*Complex presentations
lead to bad decisions*

to the **point**

PRESENTATIONS and business reporting

Online Masterclass

Click for short video



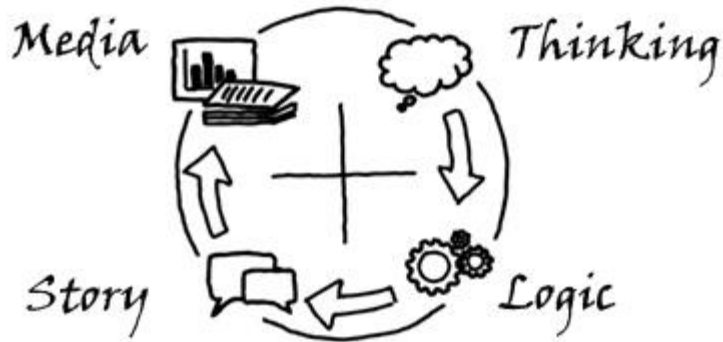
More impact, less time.



*Make complex subjects
clear, concise & impactful.*

- **For people who want to make a difference:**
For managers or experts who frequently report & present to senior management, clients, employees or other stakeholders.
- **Achieve more in less time:**
You will get solid knowledge & skills to make far better presentations and reports in less time. You will know how to explain complex subjects in a simple and concise way. You will have more impact and make better use of your audiences' time.
- **Time efficient:**
You decide how much to invest: 8-18 hours of which 5-6 online. During the masterclass you will optimize your own key presentation.
- **Budget friendly:**
650 € pp for one group of 6-12 participants
(special rates apply for larger & smaller groups or individual senior executives)
(750 € pp for 'open' training)

Solid content.



*Think with your brain,
not with PowerPoint.*

Insights that make a difference:

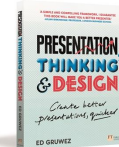
- Understand the challenges of professional presentations.
- Basics of cognitive psychology.
- Framework for building professional & impactful content:
 1. Thinking
 2. Logic
 3. Storytelling
 4. Media

Immediate application & practice:

- Apply the insights to real-life presentations.
- Build your own key presentation during the training.
- Get immediate feedback from top experts & peers.

Solid content:

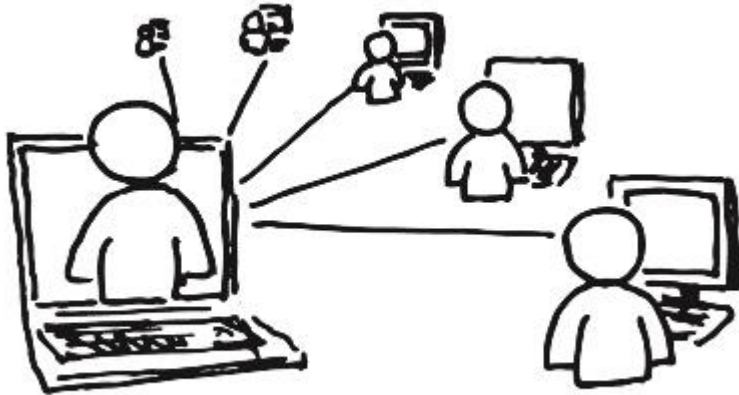
- Based on bestselling book (+10,000 copies).
- Taught at leading business schools.
- Experience with +50 companies & +10,000 presentations.
- Backed up by research of leading experts & universities.



By Edouard Gruwez



Practical & efficient.



*More impact
in less time.*

For maximal learning in minimal time, each session is prepared by instructive video's, individual tasks & your own key presentations.

- **Online Workshop 1 (1h15)**
 - Issues of professional presentations
 - Basics of cognitive psychology
 - TLSM framework for impactful presentations
- **Online Workshop 2 (1h30)**
 - Frame the subject and adapt to your audience
 - Create the perfect introduction
 - Create a clear, concise & comprehensive content
- **Online Workshop 3 (1h45)**
 - Optimise for maximal impact in minimal time
 - Create a story that attracts, convinces and sticks
 - Create impactful slides & documents in no time
- **Online Workshop 4 (1h45)**
 - Bring it all together
 - Interact with your audience

(timing depends on group size – indicated here for a group of 6-8)

Guaranteed results.



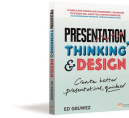
Awarded for
Teaching excellence
ie – 2017-2018-2019

Prize for Best Course
selected by ie students
2017-2018-2019



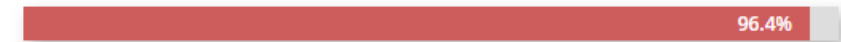
“However good you think you are, **I guarantee**
that this will make you a better presenter”

J. Burkinshaw
Deputy Dean
London Business School



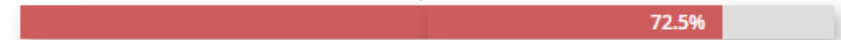
Average evaluation (+by 5000 participants)

Evaluation



NPS

- | +

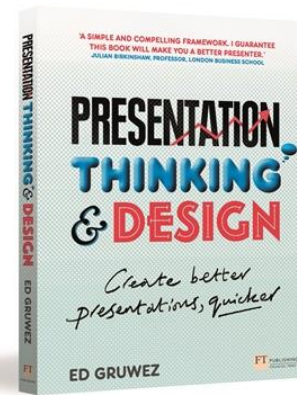


NPS = Net Promotor Score
Average Jan 2016 – Jan 2019

Some of the clients:



to the
point
AT WORK



By Edouard Gruwez

FT FINANCIAL
TIMES

PEARSON

web: www.ttpaw.com

email: info@ttpaw.com